



## Century Industries, Inc. Announces Innovative Enhancements to Folding Attic Stairways and Decorative Windows

April 20, 2009

**Little Rock, Arkansas** - With the same quality, commitment and industry leading innovation you've come to know and trust Century Industries, Inc. has done it again. The following are new products and product enhancements which homeowners are looking for:

**Premium and Spacemaker Model** (1" x 6" wood) stairways produced from April 13, 2009 onward will be rated at 350 pound load capacity as standard. This is in addition to the Supreme Aluminum models which have been produced at a 350 pound rating since January 4, 2009. This **upgrade is being done at no additional cost to our customers** and is a result of our implementation of lean manufacturing, quality control program, inventory management and improvements in our production processes. We believe this decision allows Century to become even more positioned as the market leader with our resellers and home owners.

**Adjustable Pull-Down Pole** Century's patent-pending Pull-Down pole kit expands from 42"-72", allowing the user to reach most attic stairways from floor level without a stool or ladder for assistance. The solid plastic hook, which replaces the pull cord, is reinforced with a metal bar to add additional strength and durability. The pole comes with a soft-grip-comfort-handle for ease of use. The kit includes a hard plastic door hook and decorative base assembly, easily attachable to any manufacturers' new or existing attic stairway door panel. For previously purchased attic stairways, installation requires replacing the existing pull cord. The kit also includes an aluminum step hook assembly that can be added to any existing manufacturers' attic stairway for use with the Pull-down Pole to aid with folding and unfolding the stairs from floor level without assistance. The step hook can be moved to different positions to allow for individual user conditions. The door hook and decorative base are paintable.



**New patent-pending packaging receives UPS certification** Century Industries has now received UPS certification for its optional packaging for single unit attic stairways, to be delivered to a customer's home or retail location via UPS. This option will allow Century resellers to offer drop shipments to homeowners to have their new attic stairway delivered directly to their home decreasing the possibility of arriving with damage. The certification also allows for damage claims if something should happen to the product while in-transit.

**Attic Stairway Energy Efficiency Bundle - Factory-Installed Bulb Weather Stripping, Foam Weather Stripping along the piano hinge for a tight four-sided air seal, Thermo Shield and Fireguard** These expanded weather-stripping options seal the attic door to the frame while preventing air drafts from entering living quarters and the space below the attic. Together, this bundle has been third-party certified to reduce heat loss by about 50%. This option is not user-installable and must be ordered with the attic stairway. However, the weather stripping alone can be purchased as a separate user-installable option and installed in any existing Century attic stairway currently on the market.

**Century Specialty Windows receive NFRC certification** Seven (7) window models and five (5) different glass types have earned the coveted NFRC certification for energy-efficiency. Century's focus on energy-efficiency epitomizes its commitment to the environment, lowering home owner's energy bills and allows access to new markets.

### About Century Industries

Century Industries, Inc. has been manufacturing folding attic stairways for more than 30-years. The company has manufacturing facilities in Arkansas and North Carolina. In addition to the folding attic stairways, Century Industries also manufactures and sells decorative windows available from retailers nationwide. For more information about Century Industries, Inc., please visit [www.century-inc.com](http://www.century-inc.com).